

# WE'RE GOING VIRTUAL IN 2020!



Co-located with  
**IBBC 2020**  
International Bioenergy & Bioproducts Conference



**November 2-4, 2020**

[tappipeers.org](http://tappipeers.org) • [tappi-ibbc.org](http://tappi-ibbc.org)

**Increase your exposure by combining sponsorship opportunities with a unique virtual exhibit**



## Our Marketing Reach for PEERS/IBBC

Promoted on TAPPI.org attracting **20K MONTHLY VISITORS**



Market through our specialty eNewsletters



**TARGETED EMAILS** to hone in on your audience

Reach more than **40,000 INDUSTRY PROFESSIONALS**



Generate **NEW SALES LEADS**



## EXHIBITOR/SPONSORSHIP OPPORTUNITIES

	<b>Gold Sponsors</b> (\$5,000) Limit: 3	<b>Silver Sponsors</b> (\$3,000) Limit: 5	<b>Exhibitor</b> (\$1,450)
<b>Custom Virtual Booth:</b> Company Name/Contact Info, Website, Social Links, Company Description, Hyperlink Logo, Product Categories, Promotional Materials available for Download, Videos Posted in Booth	X	X	X
<b>Attendee/Exhibitor Contact Meet</b>	X	X	X
<b>Attendee/Exhibitor Appointment Scheduling</b>	X	X	X
<b>New Technology Showcase Participation</b>	X	X	\$500 (limited opportunities)
<b>Post-Event Leads Reporting</b>	X	X	X
<b>Expanded Visibility:</b> On-Demand Access & Exposure for 12 months	X	X	X
<b>Virtual PaperChase</b>	\$250	\$250	\$250
<b>Sponsor Recognition:</b> PEERS/IBBC Official Landing Page	X	X	
<b>Exhibitor Recognition:</b> PEERS/IBBC Official Landing Page			X
<b>Hyperlink Logo on all Marketing for Virtual Conference</b>	X	X	
<b>Official Virtual Conference Sponsors:</b> Hyperlink Logo Recognition as a Sponsor on Conference Looping Slides & Session Waiting Pages	X	X	
<b>Official Conference Session Sponsor</b> (per session): Hyperlink Logo Recognition as a Sponsor in Session Room, 30-Second Pre-Roll Video at Beginning of Session, Leads of All Attendees from Live/On-Demand Session *	<b>2 Sessions</b>	<b>1 Session</b>	<b>\$1,000/Session</b>
<b>Break Sponsor</b> (4 opportunities)	<b>\$1,000/Break</b>	<b>\$1,000/Break</b>	<b>\$1,000/Break</b>
<b>Post-Conference Mailing List</b> (excludes emails)	X	X	X
<b>Post-Conference Email Recognition</b>	X	X	
<b>Complimentary Full Conference Registrations</b>	<b>4</b>	<b>2</b>	<b>1</b>
<b>Complimentary Exhibitor Registrations</b>			<b>Unlimited</b>

\*Upon Show Management review/approval

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