

# Exhibit & Sponsorship Application & Contract

## Important Instructions

1. Please complete the entire Exhibit & Sponsorship Application & Contract
2. Make a copy of both sides of this Exhibit & Sponsorship Application & Contract for your records

3. Mail application with payment to:  
**PEERS Show Management**  
**1430 Spring Hill Road, 6th Floor • McLean, VA 22102**  
 Federal Tax ID# 13-1370140



## Tabletop & Booth Costs

6' x 30" Tabletop:	Member: \$1,750
6' x 30" Tabletop:	Non-Member: \$1,950
8' x 10' Booth:	Member: \$2,350
8' x 10' Booth:	Non-Member: \$2,550
8' x 20' Booth:	Member: \$3,550
8' x 20' Booth:	Non-Member: \$3,750

## Promotion Opportunities – check all that apply

PEERS/IBBC Conference Guide Ads	Cost
<input type="radio"/> Full page, black-and-white	\$550
<input type="radio"/> 1/2 page, black-and-white	\$300

## Sponsorship Costs – check all that apply

	Cost
<input type="radio"/> Platinum Sponsorship	\$6,600
<input type="radio"/> Gold Sponsorship	\$5,500
<input type="radio"/> Silver Sponsorship	\$4,400
<input type="radio"/> Bronze Sponsorship	\$2,750
<input type="radio"/> Conference Pens	\$1,725
<input type="radio"/> Conference Koozie	\$1,500
<input type="radio"/> Conference Bag Insert	\$550
<input type="radio"/> Badge Lanyards	\$5,175
Hot Topics Breakfast Sponsor – select <input type="radio"/> T <input type="radio"/> W	\$1,500
Lunch Sponsor – select <input type="radio"/> Mon <input type="radio"/> Tues	\$2,500
<input type="radio"/> PEERS Networking Dinner Table	\$300
<input type="radio"/> Coffee Breaks Sponsor	\$2,000
<input type="radio"/> PaperChase	\$500
<input type="radio"/> IBBC Conference Dinner	\$1500

## I. Company and Contact Info (will be included in the Conference Guide)

Company Name: \_\_\_\_\_  
 TAPPI Member Number: \_\_\_\_\_  
 Street: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State/Province: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Web site Address: \_\_\_\_\_  
 Company E-mail: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Contact E-mail: \_\_\_\_\_

## II. Space Requirements

Tabletop  Booth  
 Tabletop/booth preferences: 1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_

## III. Exhibit and/or Sponsors Costs

Please read the Exhibit and Sponsorship Rules and Regulations (on back of this application) regarding payment for space and/or sponsorship, cancellation policies and regulations.

## IV. Agreement

We agree to abide by all the PEERS 2018 Exhibit Rules & Regulations printed on the back of this application. Signature required.

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

## A. Calculate Amount Due

Exhibit Space ..... Sub-total \$ \_\_\_\_\_  
 Promotion Opportunities ..... Sub-total \$ \_\_\_\_\_  
 Sponsorship(s) ..... Sub-total \$ \_\_\_\_\_  
 TAPPI Sustaining Member Discount\* ..... Sub-total \$ \_\_\_\_\_  
**Total Exhibit and Sponsorship Due ..... TOTAL \$ \_\_\_\_\_**

\*5% discount for TAPPI Sustaining Members

## B. Deposit Required

A 50% deposit of the total cost must accompany a completed application if received before July 2, 2018. Full payment required after July 2, 2018.

**Total Payment enclosed: \$** \_\_\_\_\_

### FOR SHOW MANAGEMENT USE ONLY

Date Received \_\_\_\_\_ By \_\_\_\_\_ Check# \_\_\_\_\_  
 Deposit \_\_\_\_\_ MIS# \_\_\_\_\_ Order# \_\_\_\_\_  
 Booth Assigned \_\_\_\_\_ Total Sq. Ft. \_\_\_\_\_

## C. Payment Information

Please make checks payable to TAPPI. Payments must be made in U.S. funds and drawn on a U.S. bank. Wire transfers are acceptable in U.S. funds (bank fees apply). Call +1 352-333-3345 for information on making wire transfers.

Payment by Check:  Check enclosed

Payment by Credit Card:  VISA  MasterCard  AmEx

Account Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CSV# \_\_\_\_\_

Authorized Cardholder: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Mail original application with payment to:

**PEERS Show Management**  
**1430 Spring Hill Road, 6th Floor**  
**McLean, VA 22102**

**Questions? Contact us at +1-352-333-3345 E-mail: TAPPIPEERS@naylor.com**